It’s your **Opportunity** to reach 3.0 million students
We are: faadooeengineers.com

A social grouping website for ‘Engineering students’ in India
We facilitate

<table>
<thead>
<tr>
<th>Books</th>
<th>Projects</th>
<th>Tech News</th>
<th>Notes</th>
<th>StudyAbroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coding</td>
<td>Discussions</td>
<td>Fests</td>
<td>Tests</td>
<td>College Info.</td>
</tr>
</tbody>
</table>

faadooengineers.com
and We are India’s no 1. site for engineers
Our Audience age group: 17-24 years

Gender breakup:
- Male: 59%
- Female: 41%

Where do they live:
- New Delhi: 24%
- Mumbai: 21%
- Bengaluru: 13%
- Pune: 12%
- Hyderabad: 10%
- Chennai: 9%
- Kolkata: 7%
- Other: 4%

Interested in:
- Jobs
- Education
- Consumer electronics
- Mobile phones
- Dating
- Apparel
- Telecom
- Autos
- Travel
And they are the key influencers

Man | Woman | <Geek />

No General Traffic | but | Niche Segment, Premium Audience
Are using these handsets and belong to:

- Samsung
- Apple
- Google
- Nokia
- Sony
- HTC
- Micromax
- Motorola

70% is Android - 30% is other O/S

83% of traffic is from India
We have 1.8 Million Subscribers

engaged

600K sessions/month @ 3 minutes/user

More than 80K Discussions

100k page views on 125 mobile apps
Get More of your marketing spend

Targeted Audience

Create a Pull

70% New Visitors

30% Repeat Visits
Advertise with US

Banner Ads

Microsites

Mailers

Campaigns
Thank you
advertise@faadooengineers.com