

It's your **Opportunity** to reach
3.0 million students



We are : faadooengineers.com

A group of female students in blue and yellow uniforms are huddled together in a group hug, celebrating. The background is a blurred outdoor setting.

**A social grouping website for
'Engineering students' in India**

We facilitate



Books



Projects



Tech News



Notes



StudyAbroad



Coding



Discussions



Fests



Tests

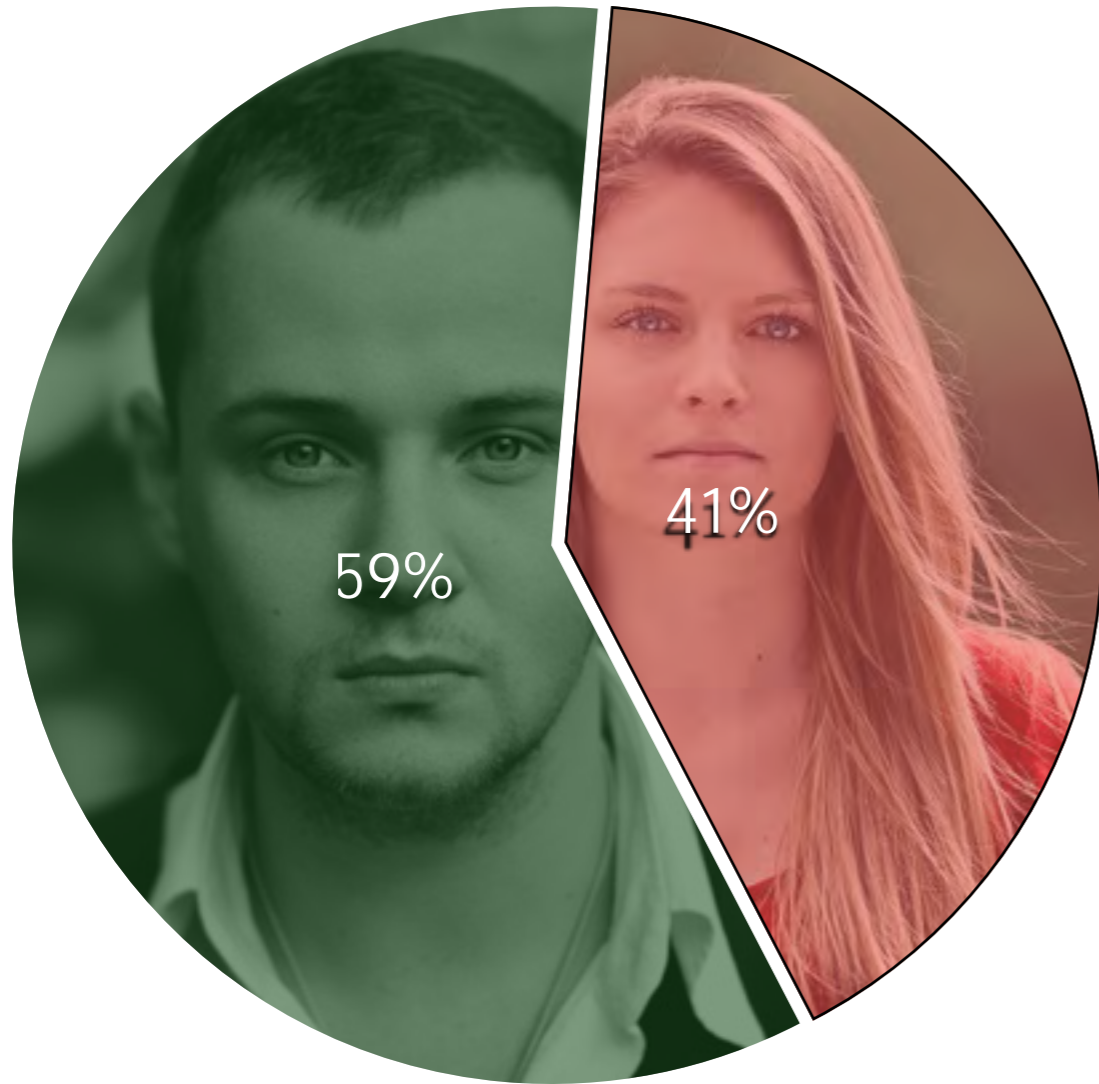


College Info.

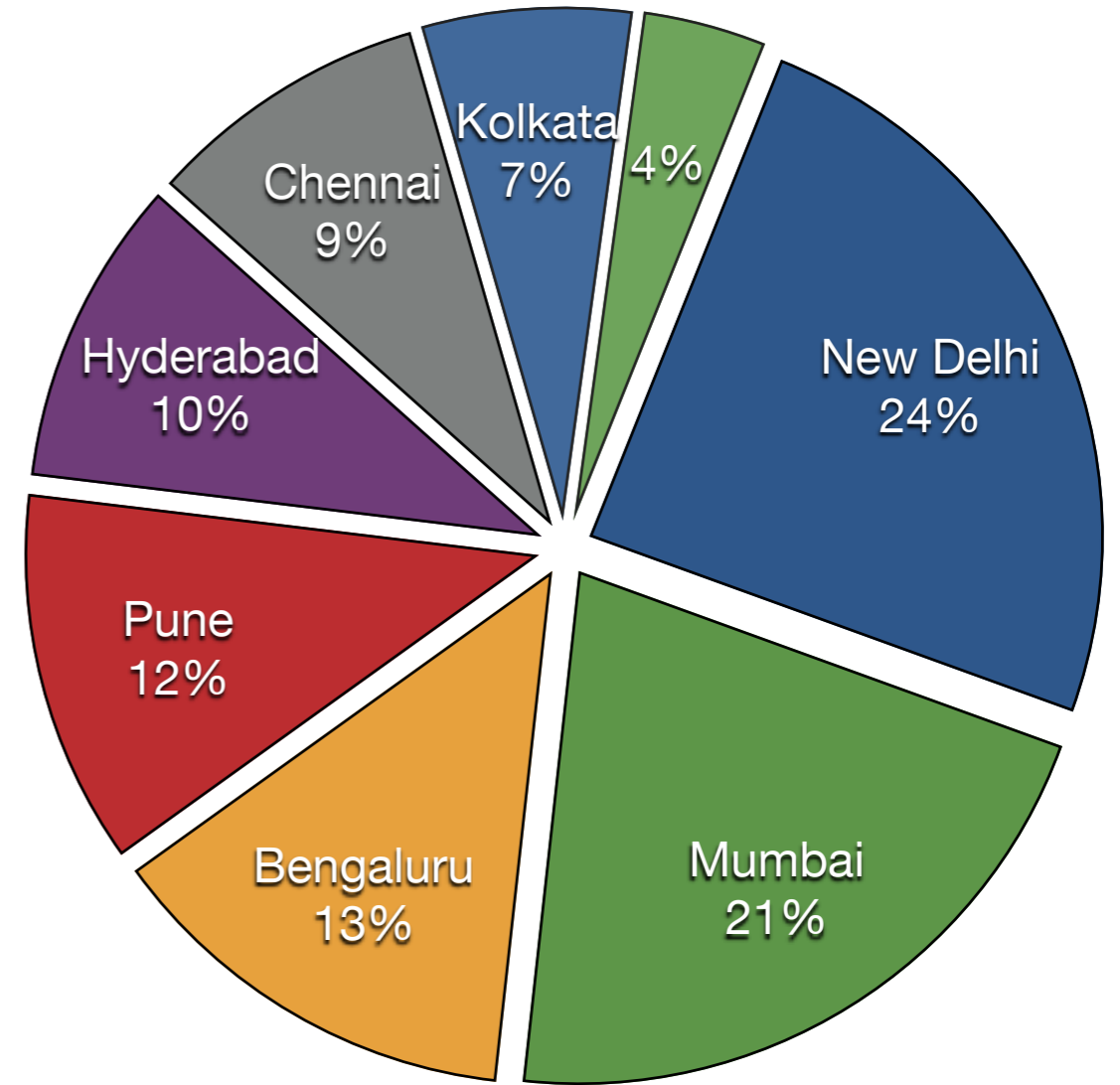
faadooengineers.com

and We are India's no 1. site for engineers

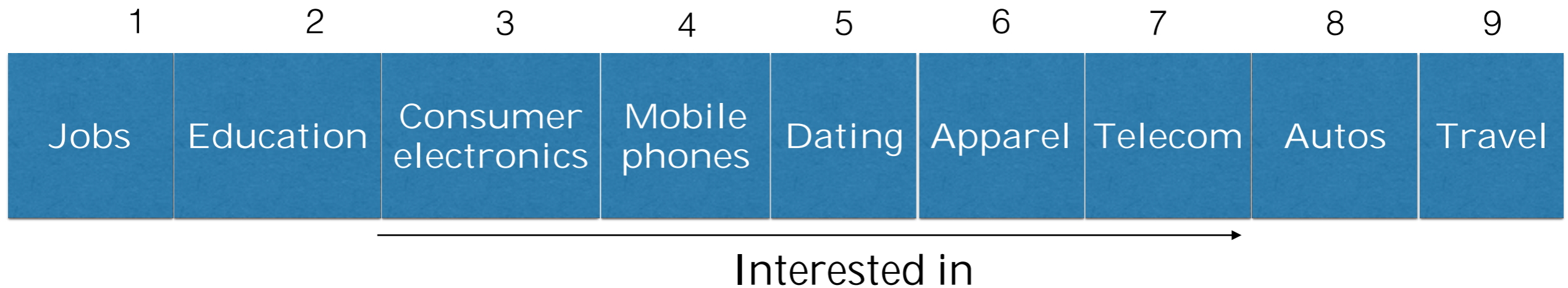
Our Audience age group: 17-24 years



Gender breakup



Where do they live



And they are the key influencers



Man



Woman



<Geek />

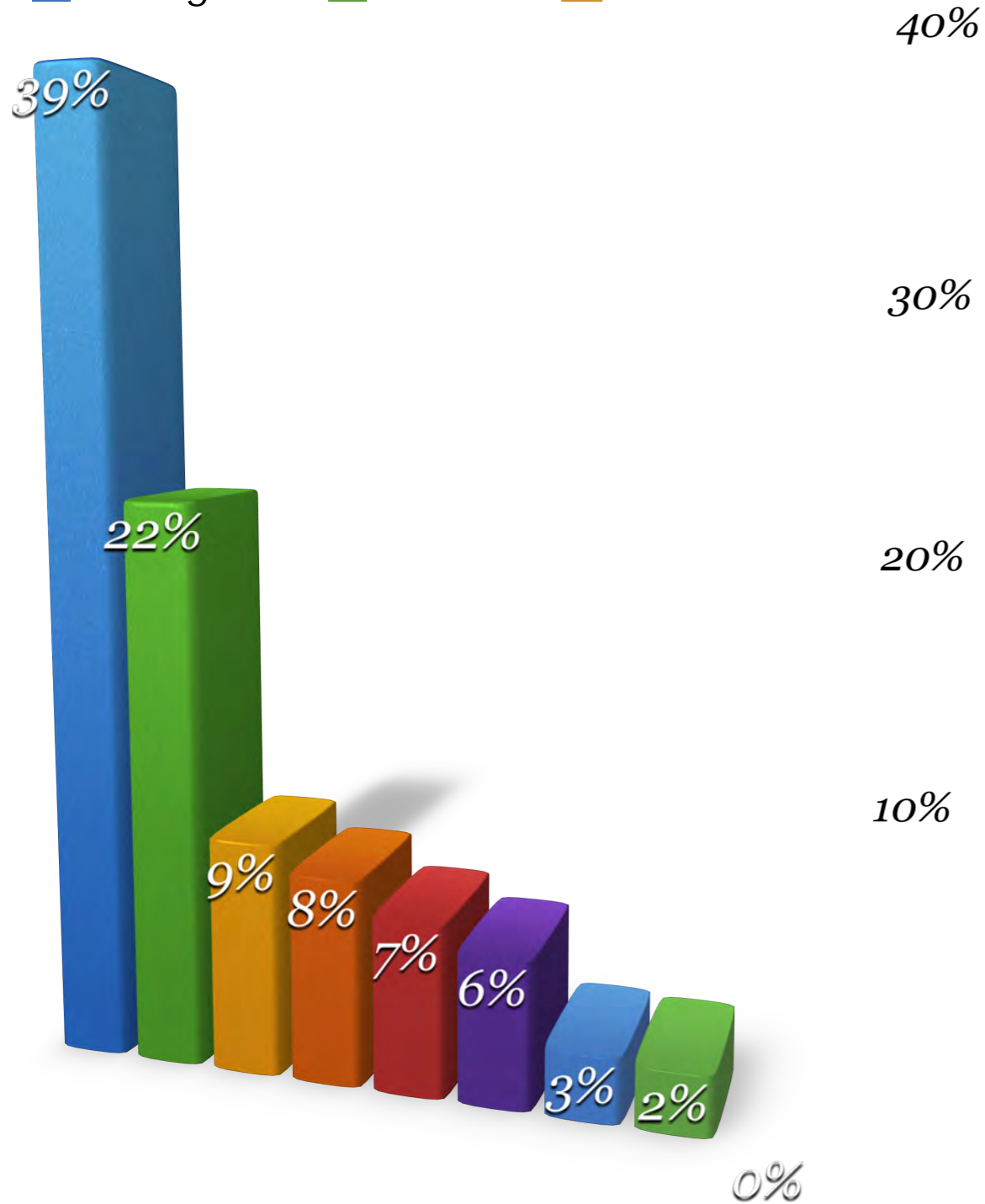
No General Traffic

but

Niche Segment, Premium Audience

Are using these handsets and belong to :

- | | | |
|--|---|--|
|  Samsung |  Nokia |  Micromax |
|  Apple |  Sony |  Motorola |
|  Google |  HTC |  |



70% is Android - 30% is other O/S

83% of traffic is from India

We have 1.8 Million Subscribers

engaged

**600K sessions/
month @
3 minutes/user**

**More than
80K
Discussions**

**100k page views
on 125 mobile
apps**

Get More of your marketing spend



Targeted Audience



Create a Pull



70% New Visitors



30% Repeat Visits

Advertise with US

Banner Ads



Microsites



Mailers



Campaigns

Thank you

advertise@faadooengineers.com

FAADOO ENGINEERS